

March 23, 2004

STATEWIDE CELEBRATIONS KICK OFF LOTTERY

BISMARCK - The North Dakota Lottery will co-host launch ceremonies in Fargo, Grand Forks, Bismarck, Minot, Dickinson and Williston on March 25 to kick off Powerball® sales in North Dakota. "The startup of the Lottery is a long awaited event for North Dakota," stated Attorney General Wayne Stenehjem, "and we want to make the occasion fun and entertaining as well. Everyone is invited to come and join in."

Launch promotions are being held at many of the nearly 400 lottery retail locations throughout the state. Retailers are sharing the excitement by giving away Lottery T-shirts, having drawings for free merchandise, running specials on items they sell, and more.

Launch ceremonies are being held in six major cities across the state, and local dignitaries will be on hand to kick off the celebration events. Ceremonies at Hornbacher's Southgate in Fargo begin at 8:30 a.m., with the first lottery ticket in the state being sold by Attorney General Stenehjem to Representative Andrew Maragos. "There were many North Dakotans who were instrumental in getting the lottery initiative passed. Representative Maragos was the leader of the statewide effort," said Attorney General Stenehjem. KFGO Radio talk show host Ed Schultz will be represented by the show's producer, Tank McNamara, who will join Attorney General Stenehjem in turning the big "On" switch for lottery retailers in Fargo. Schultz and McNamara helped promote a lottery in North Dakota.

At 11 a.m. (CST), WDAY-AM Radio talk show host and lottery supporter, Scott Hennen, and Representative Lois Delmore will turn the big "On" switch for lottery retailers in Grand Forks and the rest of North Dakota.

The launch celebration locations are:

- Hornbacher's Southgate, 1532 32nd Avenue South in Fargo
- Hugo's at 1750 32nd Avenue South in Grand Forks
- Dan's Super Market #2 at 3101 N. 11th Street in Bismarck
- Harley's Conoco at 1514 16th Street Southwest in Minot
- DJ's Amoco at 450 12th Street West in Dickinson (10 a.m. MST), and
- Economart at 300 West 11th Street in Williston

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